



West Fargo Public Art Advisory Committee
Agenda
Wednesday, July 20, 2022 5:30 pm
Meeting Location: Zoom

1. Call to Order

Action Items

2. Approve Order of Agenda
3. Approval of Minutes – May 20, 2022
4. West Fargo Events Public Parking Garage Proposal (see attached)

Discussion Items

5. Final Update on Utility Box Art Project
6. National Endowment for the Arts Grant Overview
7. Non-Agenda Items
8. Adjourn



Public Art Advisory Committee Meeting Minutes
Wednesday, May 18, 2022
Zoom (Virtual) Meeting 5:30 p.m.

The West Fargo Public Art Advisory Committee met on Wednesday, May 18, 2022 at 5:30 p.m. Those present were committee members Adam Montgomery, Lisa Dullum, Lauren Kensok, Jodee Devaney and Jessica Matson-Fluto. Also present was City Planner Malachi Petersen and City Communications Specialist Rachel Richter-Lordemann. Committee member Jay Thomas was not present.

Lauren Kensok motioned for the agenda to be approved and Adam Montgomery seconded. Agenda was approved.

Adam Montgomery motioned for the minutes of the February 16th meeting to be approved and Jessica Matson-Fluto seconded. Agenda was approved.

City Communications Specialist Rachel Richter-Lordemann presented a proposal for art sculptures to be installed in downtown West Fargo. After some discussion, Lauren Kensok motioned and Adam Montgomery seconded to recommend directing city staff to move forward with a pilot project to install the art with the understanding that staff would work with the PAAC sometime in the future on a more detailed program for public art sculptures downtown.

City Planner Malachi Petersen gave an update on the Public Utility Box Art Wrapping project and how previously selected art for the project had already been claimed by other organizations. After some discussion, Adam Montgomery motioned to direct city staff to request that the two options previously decided on by the City of West Fargo be reserved for the City of West Fargo. If unable to, staff is then recommended to replace duplicate art two other options as voted on by the public. Motion carried.

City Communications Specialist Rachel Richter-Lordemann then made an announcement regarding the upcoming farmers market.

Meeting was then adjourned.

Lisa Dullum, Chair of the West Fargo Public Art Advisory Committee

Malachi D. Petersen

From: mike@westfargoevents.com
Sent: Friday, July 8, 2022 4:08 PM
To: Malachi D. Petersen
Subject: Lights Parking Ramp Art idea
Attachments: lightbulbs example.jpg; first ave mn.jpg; IMG_9350.jpg

Malachi,
Thanks for the meeting the other day.

Attached is a picture of First Ave in Minneapolis that we think could serve as an inspiration for an idea we have at The Lights. We would like to decorate the south side of the parking ramp with an evolving piece of artwork that would document the major bands and performers that play at the City of WF's venue. Picture of the parking ramp south wall attached as well. We would only be interested at this point in decorating the bottom level from the door on the east behind the stage area to start with moving west over time.

Our idea was to take the First Ave concept of the stars and do it with Lightbulbs filling in the names and year that the artist played at the Lights. We would have access to a resident artist to make the bulb outlines for us and we would stamp in the names as they play our venue. Please see sketch of the idea attached for the bulbs.

To date the list of artists we would add would be:
Jimmie Allen, Sawyer Brown, Old Crow Medicine Show, Dwight Yoakam, BlackHawk, Joan Jett, Sara Evans, Kip Moore, Justin Moore

Upcoming 2022 includes: Big & Rich, Nitty Gritty Dirt Band, & Diamond Rio

What we are looking for at this time from the Art Committee and City of WF is approval to take on the project and develop it over time. We would not be asking for any funding.

Thanks,

Mike Amundson
Executive Director
West Fargo Events
701-715-5749

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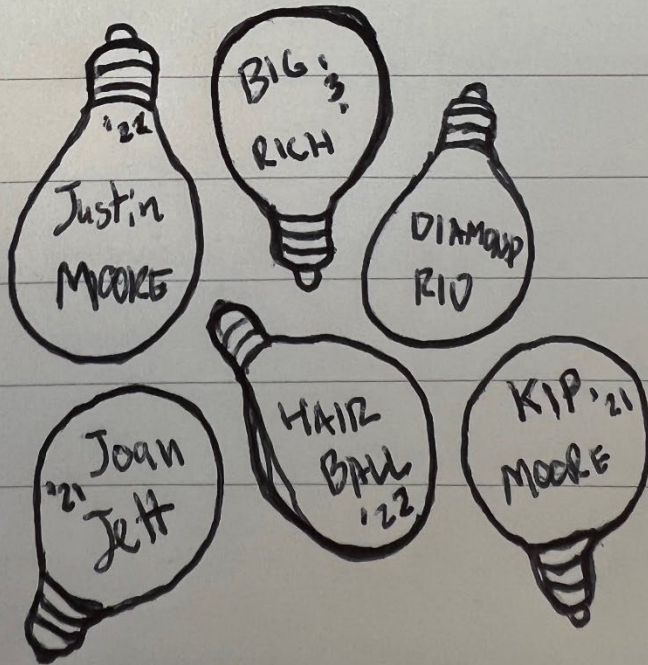
- tacos - w - tunes

with all artists

got rid of ~~EP~~ EP
~~THIS~~ location

(E) Spicy logo ~~but~~ bigger

- lights music artist wall
white





"BEEHIVE"
BY HANNAH STELTER



UTILITY BOX ART CITY OF WEST FARGO

THE ART



TIMELINE



Oct. 2021

Idea Formed, / more information received from The Arts Partnership

Dec. 2021

Economic Development Advisory Committee recommends approval of \$8,000 in funding for project. Fundraising begins.

Feb. 2022

West Fargo receives a special events grant from the ND Council on the Arts for the project.

July 2022

Art is installed on utility boxes, final grant report delivered to ND Council on the Arts.

Nov. 2021

Public Art Advisory Committee directs staff to move forward with project

Jan. 2022

City Commission approves \$8,000 in funding

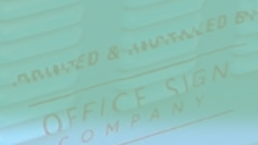
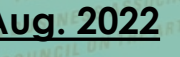
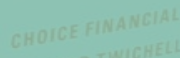
Mar. 2022

Public poll is done for art options. City receives 178 responses. Fundraising ends.

Aug. 2022

Presentation and reports given to City Commission. Project completed.

"SHANE"
BY NANCY NESS

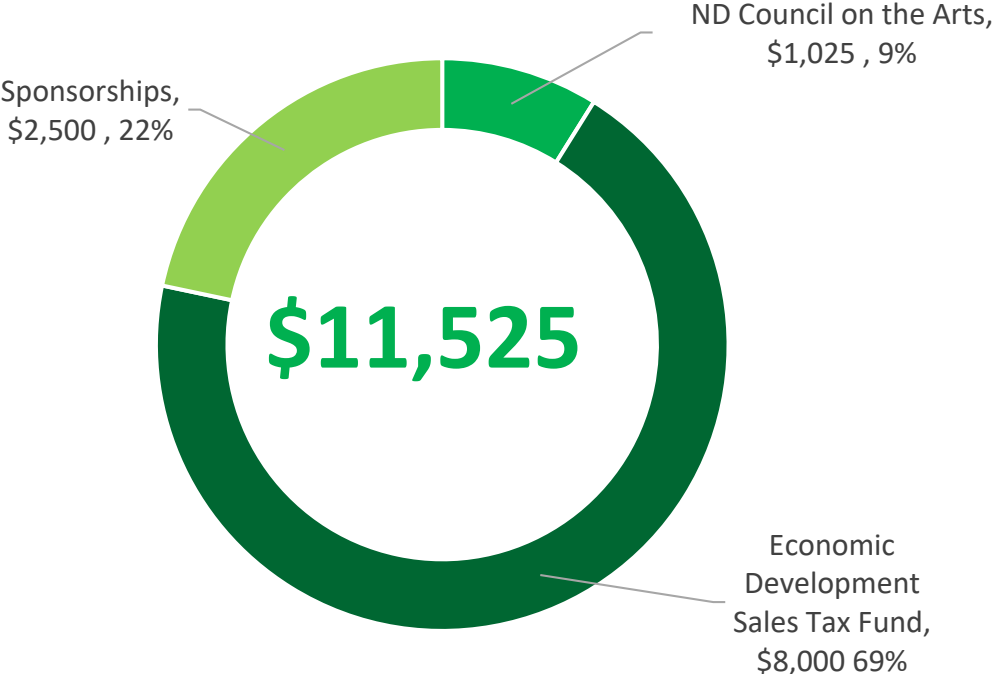


FINANCIALS



Total Funds Left After Event \$6,976

Funding



Expenses



SPONSORS

